



Poster Presentation Guidelines

The poster exhibition will be located in the ECO2012 Exhibition Hall (Forums 4, 5 and 6 of the Lyon Congress Centre). The poster exhibition will be an integral part of the congress and will be integrated into the main exhibition and catering areas to ensure maximum visibility and delegate participation.

Posters should be displayed throughout the entire Congress and should be fixed to the relevant board between 15.00 and 20.00 hrs on Wednesday 9th May 2012. **Please note that you will NOT be permitted to access ECO2012 Exhibition area before this time - please do not attempt to do so.** Posters **MUST** be attached to the poster boards using the material provided.

Please note that neither EASO nor the Congress Organisers are responsible for posters. If you wish to keep your poster, it must be collected by 14.00 hrs on Saturday 12 May 2012. Posters will be removed and discarded after this time.

Poster Sessions take place as follows:

Thursday 10 May 2012: 13.30 - 15.00 hrs

Childhood Obesity
Track 2
Track 3/Track 4:PS1-PS5
Hot Topics

Friday 11 May 2012: 13.30 - 15.00 hrs

Track 1
Track 3/Track 4:PS6-PS9
Track 5

Please plan to be at your poster and available to answer questions from delegates at the time of your assigned poster session. Posters will be displayed according to Track, and will be grouped as far as possible by sub topic in numerical order. If you do not know your poster number, please contact the poster desk which will be located in the ECO2012 Exhibition area and which will be clearly signposted.

Poster boards will be **PORTRAIT** (please **DO NOT** prepare a landscape poster). To present their work, authors will have vertical melamine poster boards, with a usable surface of 94 cms wide by 150 cms high. We ask authors to bring an attachment system with them:

- if your system uses eyelets, we will supply you with chains and hooks for hanging
- if your system does not have eyelets, we will supply you with double-sided tape
- staples, nails and drawing pins are **not** authorized.



Call4Posters®

EASO will again provide the Call4Posters® service to all poster presenters. Call4Posters® is an online service that offers you the opportunity to create a professional poster quickly and easily and enjoy the convenience of having your poster delivered onsite at the meeting. This service will be available from late March 2012 via the congress website. Posters can be collected onsite from the bag distribution desk in the registration area.

The use of official ECO or EASO logos is not permitted. Personal or professional advertising in the poster sessions is also strictly prohibited.

Poster Production Tips

- The material must be readable from distances of three feet or more. Make all print very dark (preferably block style) on a very light, preferably white, background. Please do not use a dark-coloured background. All material should have a matt finish, not shiny or glossy, to improve legibility. If you use smaller type, especially standard typewriter size print, it will be very difficult to read.
- It is recommended that you provide the viewer (by numbers, letters, or arrows) a preferred sequence that should be followed in studying your poster.
- Your poster should be self-explanatory so that you are free to supplement the information and discuss particular points by inquiry during the poster session. The poster session potentially provides a more intimate forum for informal discussion than the regular presentations, but this becomes more difficult if you are obliged to devote most of your time to merely explaining your poster to a succession of visitors.
- Please include a name, address, and phone number on your poster (or distribute business cards) in case someone requires additional information.
- **Do not write or paint on the poster boards themselves.**

If you have any questions concerning your poster presentation, please contact us as at eco2012@easo.org.